

Online Bachelor of Arts in

BUSINESS ADMINISTRATION

Professional Business Concentration

Time Commitment:

3 years

Tuition:

\$500/unit

Location:

Online

The Bachelor of Arts in Business Administration

Professional Business Concentration is a part-time enrollment program and is completed in **three years** with a cohort of your peers. Each semester is divided into two 8-week sessions and you take one course at a time, following a pre-determined schedule.

At \$500 per unit, Cal State Fullerton offers one of the most affordable ways to complete your business degree at the AACSB-accredited College of Business and Economics.

The tuition rate is \$500 per unit. All rates, curriculum, and eligibility requirements are subject to change at any time without notice.

Finish your degree entirely online

The online BA in Business Administration offers the chance to **complete your undergraduate degree** with a world-class business education from the largest accredited business school on the West Coast.

You earn a Bachelor's Degree in Business Administration with a **concentration in Professional Business**, ideal for those seeking to become effective managers.

As a Titan, you will join a network of over 50,000 alumni and business partners driving economic growth in Southern California and beyond.

Questions?

Please email us at pbconline@fullerton.edu and our team will get back to you soon.

Ready to take the next step?

Visit our website to see a schedule, check eligibility and schedule an advising session: extension.fullerton.edu/baba

The 54-unit program is cohort-based and takes three years to complete. There are 18 courses in the program and each class is 8 weeks in length. The convenient online program is ideal for students who are working full time.

Curriculum Information

Note: Sample schedule for fall admission. Spring admission is also offered.

Year/Term (Units)	Course	Course Name (Units)
Year 1: Fall (6 units)	BUAD 301	Advanced Business Communication (3)
	ISDS 361A	Business Analytics I (3)
Year 1: Spring (6 units)	ANTH 304	Traditional Cultures of the World (3)
	MGMT 339	Managing Operations (3)
Year 1: Summer (6 units)	MGMT 340	Organizational Behavior (3)
	ACCT 301A	Intermediate Accounting (3)
Year 2: Fall (6 units)	MKTG 351	Principles of Marketing (3)
	FIN 320	Financial Management I (3)
Year 2: Spring (6 units)	ISDS 361B	Business Analytics II (3)
	ECON 315	Intermediate Business Microeconomics (3)
Year 2: Summer (6 units)	ECON 333	Economic Development: Analysis and Case Studies (3)
	FIN 321	Financial Management II (3)
Year 3: Fall (6 units)	ISDS 442	Business Modeling Using Spreadsheets (3)
	MGMT 343	Human Resource Management (3)
Year 3: Spring (6 units)	ISDS 351	Principles of Information Systems (3)
	MGMT 449	Seminar in Strategic Management (3)
Year 3: Summer (6 units)	MKTG 379	Marketing Research Methods (3)
	ECON 340	Economic Research Methods (3)

Admission Eligibility

- Completion of a minimum of 60* transferable semester units from one or more community colleges or other accredited institutions (including 30 semester units in CSU-approved general education (GE) coursework) two semesters prior to transfer.
- A minimum cumulative GPA of 2.50. Returning CSUF students must have a minimum GPA of 2.0.
- Good academic standing at the last college or university attended.
- Completion of the “Golden Four” general education requirements with a grade of C- or higher two semesters prior to transfer:
 - Oral Communication
 - Written Communication
 - Critical Thinking
 - Mathematics/Quantitative Reasoning
- Completion of at least four* of the seven lower-division business core courses with a grade of C or higher, two of which must be Business Writing and Business Calculus:
 - Business Writing
 - Business Calculus
 - Business & Its Legal Environment
 - Financial Accounting
 - Managerial Accounting
 - Principles of Microeconomics
 - Principles of Macroeconomics

The required transfer coursework can also be achieved by earning an **Associate Degree for Transfer (ADT) in Business Administration** from a California Community College.

**The degree-completion program is comprised of 54 upper-division semester units (18 courses). CSUF requires a minimum of 120 units to be eligible for graduation. Therefore, to earn the degree, students must transfer 66 units and complete any outstanding lower-division business core courses at another institution. For a complete list of graduation requirements, please consult the University Catalog.*

Our advisor can review your transcript and help you get ready to apply. Visit extension.fullerton.edu/baba/advising to schedule an in-person, phone or online advising session.