VISIONING 2017/18

BACKGROUND

- Fifth visioning project since 2004
- Visioning 1-4: Meetings held in communities
- Attendance dropped through the years
- •2013: 13 meetings throughout the Valley
- •74 people participated in 2013

2017 PLAN

- •Held meetings by stakeholder group—most of them on campus
- Total Attendance: 272
- Total Community: 139
- Total Students: 133
- Accumulated more than 1,000 individual comments

FACILITATORS

- Dr. Victor Jaime
- Efrain Silva
- Victor Torres
- Dr. Lennor Johnson
- Dr. Martha Garcia
- Betsy Lane
- Peggy Dale
- Sue Giller
- And lots of staff support as note takers, logistics

STAKEHOLDER GROUPS

Migrant Parents	CE/Transfer Students
ESL Students	Industry/CE Advisory Groups
ASG/Ambassadors	Agriculture
Senior Citizens	Business/Chambers/IVEDC
Directors of Counseling	Superintendents
HS Principals	Veterans

Electeds

Evening Students

LOTS OF COMPLIMENTS

- IVC Maintains a strong reservoir of good will in the Valley
- Many compliments about quality of faculty, such as "teachers actually care about their students"
- "Counselors are great. They help you get classes, feel they care for your education, are welcoming"
- High school administrators noted IVC is a very personal school. Makes students feel comfortable coming in. Students from small districts need place where kids feel they will fit.
- Ag equipment company manager: A lot of employees have taken classes here.
 We value what community colleges do. Impressed with Dr. Kanyi and the ag programs here.
- And more...

CHALLENGES AND OPPORTUNITIES

- Communication & Connectivity
- Services and Programs
- Transportation
- Facilities

COMMUNICATION & CONNECTIVITY

- People want to know more about IVC; our programs and partnerships
- Influencers are unaware of the four-year college partnerships available through IVC
- There is a need for stronger internal communications. Students need more information about services provided on campus
- There is a feeling of isolation among students in the ESL class we visited
- High School Counselors want more communication with IVC counselors
- Customer service issues: telephones mentioned a lot. It's hard to get a live person on the phone.
- The relationship between IVC athletics and the high school athletic programs needs strengthening.

SERVICES & PROGRAMS

- Evening students want campus services extended to them (Longer bookstore hours, library services, food services/vending machines in the 2700 building)
- Students want access to counseling online
- Students want more online classes
- Lots of classes and programs were mentioned that should be offered but are not.
- School administrators recommended renting out classrooms during summer for high school summer school at IVC. Hold college and career bridge with five units. Make it a valley wide program.
- High schools very interested in expanding dual enrollment
- Disconnect between how CE courses justified at HS level and IVC

TRANSPORTATION

- Buses: Some routes are so full students cannot get on and have to drop classes
- Schedule prevents students from getting to campus in time for classes. It is a major issue from students from Calipatria, Niland and Westmorland.
- Distance issues prevent senior citizens from taking classes on campus.
- High school administrators noted economies are changing—more and more families will find it hard to get to IVC due to transportation issues.
- Students would like to see a change in parking permits so they could be transferred to an additional car.

FACILITIES

- College Center too small
- Several comments were made from other groups regarding closure of the extended campuses. San Pasqual administrator offered to allow space for IVC college classes in San Pasqual.
- Parking lots: not enough space, too dark at night, hard to identify specific lots
- More shade needed from new buildings to central part of campus. More trees or shade.
- More directional signs needed. Visitors get easily lost on campus.

WHAT HAS BEEN DONE

- Counseling has increased its involvement with ICOE and high schools including plans for a principal and teacher summit as well as other initiatives
- Implemented Enrollment Management Strategies to ensure the right courses are offered to meet the needs of the students
- Increasing community involvement
- Started training on providing online counseling services to students
- Student transportation survey
- University partnership awareness campaign started
- Revisiting the Orientation process and plan to offer supplemental orientation
- Increasing involvement of Imperial Valley Counselors Roundtable and Imperial Partnership for Higher Education