



IMPERIAL VALLEY COLLEGE
Public Relations and Marketing Committee

Tuesday, September 25, 2018
1:30pm - 2:30pm
Building 3100, CE Conference Room

AGENDA

- I. Welcome/Call to Order**
- II. Public Comments**
- III. Approval of Minutes**
August 28, 2018
- IV. Action Items**
None
- V. Discussion and Information Items**
New Business
 - A. Winter/Spring Printed Schedule
 - B. New IVC Brochure Review
Unfinished Business / Updates
 - A. "I Am IVC" Campaign
 - B. Digital Campus Map – Concept 3D
 - C. Strong Workforce Marketing/University Partnerships
- VI. Announcements**
- VII. Adjournment**