



**IMPERIAL VALLEY COLLEGE
Public Relations and Marketing Committee**

**Thursday, September 22, 2016
12:50pm - 1:50pm
Building 900, Training Room 903**

AGENDA

- I. Welcome
- II. Action Items

Review and approval of minutes
- III. Updates

None at this time
- IV. Discussion Items
 - a. Review of the previous school year marketing efforts – New marketing ideals for 2016/2017
 - b. Campus Visioning – 2016/2017
 - c. Expansion and growth of CTE students and programs
- V. Adjournment