



**IMPERIAL VALLEY COLLEGE
Public Relations and Marketing Committee**

**Tuesday, February 28, 2017
12:50pm – 1:50pm
Building 900, Training Room 903**

AGENDA

- I. Welcome
- II. Action Items
 - Review and Approval of Minutes
 - Review and Approval Marketing Plan for Strong Workforce/ Fast track and CTE
- III. Updates
 - None at this time
- IV. Discussion Items
 - a. Mid-Winter Fair Outreach and Marketing
 - b. Jared Brady Proposal
 - c. Assessment of Our Current Campus Marketing and Outreach Resources – Funding and Staffing
- V. Adjournment