

IMPERIAL VALLEY COLLEGE
Public Relations and Marketing Committee
Thursday, November 19th, 2015 • 12:50 p.m.
IT Department Training Room 903

Mission of Committee: The IVC Public Relations and Marketing Committee is responsible for providing guidance and support for both internal and external initiatives and communication strategies that promote and enhance the mission of Imperial Valley College.

AGENDA

- A. Call to Order by Mike Nicholas – Committee Chair
- B. Review and Approval of Minutes
- C. Reports
 - None
- D. Update on Previous Discussion Items
 - a. Social Media Policy Review/Update
 - b. Enrollment Growth Update
- E. New Discussion
 - a. Winter/Spring Promotion
- F. Action Items
- G. Other
- H. Next Meeting: Date, time, room
- I. Adjournment