

COMMUNICATION STUDIES (For Transfer)

DEGREES, CERTIFICATES AND AWARDS

Associate in Arts Degree in Communication Studies for Transfer (AA-T)

DESCRIPTION

Communication Studies is a broad-based discipline concerned with the exchange of messages in interpersonal and mediated situations and with the impact of such exchanges on society. Courses focus on understanding the communication process and developing skills to communicate effectively. This associate's degree will also provide the student with the knowledge base in analytical, critical and practical skills that will help students to understand and improve communications practices and systems as they occur within and among individuals, groups, organizations and societies.

The Associate in Arts for Transfer (AA-T) is intended for students who plan to complete a bachelor's degree in a similar major at a CSU campus. Students completing this degree (AA-T) are guaranteed admission to the CSU system, but not to a particular campus or major.

PROGRAM LEARNING OUTCOMES

1. Students will be able to construct and articulate a basic case for a parliamentary debate.
2. Students will be able to recognize and avoid using ten logical fallacies during classroom presentations.
3. Students will be able to write and submit five properly-worded debate propositions.

ASSOCIATE DEGREE PROGRAM (For Transfer)

The Associate in Arts for Transfer (AA-T) or the Associate in Science for Transfer (AS-T) degree is intended for students who plan to complete a bachelor's degree in a similar major at a CSU campus. Students completing these degrees (AA-T or AS-T) are guaranteed admission to the CSU system, but not to a particular campus or major. In order to earn one of these degrees, students must complete a minimum of 60 required semester units of CSU-transferable coursework with a minimum GPA of 2.0. Students transferring to a CSU campus that does accept the AA-T or AS-T will be required to complete no more than 60 units after transfer to earn a bachelor's degree (unless the major is a designated "high-unit" major). This degree may not be the best option for students intending to transfer to a particular CSU campus or to university or college that is not part of the CSU system. Students should consult with a counselor when planning to complete this degree for more information on university admission and transfer requirements.

CAREER OPPORTUNITIES

Of the career opportunities identified many will usually require the completion of degree requirements at 4-year colleges and universities.

- Community Relations Director
- Organizational Trainer
- Organizational Newsletter Editor
- Public Information Specialist
- Media Technician
- Organizational Consultant
- Personnel Staff
- Public Service Agency Staff
- Corporate Media Director
- Communication Consultant
- Organizational Trainer and Developer
- Public Relations Professional
- Video Editor
- Video Producer or Director
- Health Educator
- Fund Raiser
- Multimedia Project Manager
- Community College Instructor
- Lobbyist
- Speech Writer
- Minister
- Media Sales and Promotion Staff
- Lawyer
- Politician
- Consumer Market Researcher
- Staff Analyst
- Focus Group Leader
- Political Campaign Staff
- Public Affairs Director
- Advertising Account Executive

Gainful Employment: Federal regulations require institutions to provide students with Gainful Employment information for specific certificate programs offered at IVC. Please click on our Programs of Study link to view the information for each certificate program: <http://www.imperial.edu/courses-and-programs/programs-of-study/>

TRANSFER PREPARATION

Courses that fulfill major requirements for an associate degree at Imperial Valley College may not be the same as those required for completing the major at a transfer institution offering a bachelor's degree. Students who plan to transfer to a four-year college or university should schedule an appointment with an IVC Counselor to develop a student education plan (SEP) before beginning their program.

Transfer Resources:

www.ASSIST.org – CSU and UC Articulation Agreements and Majors Search Engine

www.CSUMentor.edu – CSU System Information

www.universityofcalifornia.edu/admissions/index.html - UC System Information

www.aiccu.edu – California Independent Colleges and Universities, Association of

<http://wiche.edu/wue> - Western Undergraduate Exchange Programs

FINANCIAL AID

Paying for the cost of a college education requires a partnership among parents, students and the college. As the cost of higher education continues to rise we want you to know that IVC offers a full array of financial aid programs – grants, work study, scholarships, and fee waivers (we do not participate in the federal loan programs). These programs are available to both full and part time students who are seeking a degree or certificate. For those who qualify, financial aid is available to help with tuition, fees, books and supplies, food, housing, transportation, and childcare. Please log onto our website for additional information: www.imperial.edu/students/financial-aid-and-scholarships/

COMMUNICATION STUDIES (For Transfer)

ASSOCIATE DEGREE PROGRAM

COMMUNICATION STUDIES

Associate in Arts Degree in Communication Studies for Transfer (AA-T) – 18.0-19.0 units

ALL COURSES FOR THIS MAJOR MUST BE COMPLETED WITH A MINIMUM GRADE OF "C" OR BETTER.

REQUIREMENTS FOR THE DEGREE

I. **Units/GPA** – Must complete a maximum of 60 CSU-transferable semester units with a minimum grade point average (GPA) of at least 2.0 in all CSU-transferable coursework. *NOTE: While a minimum of 2.0 is required for admission, some institutions and majors may require a higher GPA. Please consult with a counselor for more information.*

II. **General Education** – Must complete one of the following general education transfer patterns:
 A. California State University General Education Breadth Pattern (CSU GE-B) – 39 units minimum
 B. Intersegmental General Education Transfer Curriculum (IGETC) – 37 units minimum

III. **Eighteen to nineteen (18 -19) units required for the major.**

A. Required for the Major

SPCH 100 Oral Communication 3.0

B. Select six (6) units from: 6.0

SPCH 120 Interpersonal Communication (3.0)

SPCH 130 Small Group Communication (3.0)

SPCH 180 Argumentation and Debate (3.0)

C. Select six to seven (6.0-7.0) units from: 6.0-7.0

**Any Section B course not used above*

**Any course that has articulation as lower division preparation for the communication studies major at a CSU.*

ENGL 102 Introduction to Literature (3.0)

ENGL 201 Advanced Composition (3.0)

HIST 110 Early Western Civilization (3.0)

HIST 111 Modern Western Civilization (3.0)

JRN 100 Introduction to Journalism (3.0)

MATH 119 Elementary Statistics (4.0)

PSY 144 The Psychology of Interpersonal Relationships (3.0)

SPCH 150 Intercultural Communication (3.0)

D. Select three (3) units from: 3.0

**Any Section B or C course not used above*

ANTH 102 Cultural Anthropology (3.0)

PSY 101 Introduction to Psychology (3.0)

SOC 101 Introduction to Sociology (3.0)

Total Major Units	18.0-19.0
CSU-GE or IGETC Pattern	37.0-39.0
Electives (as needed to reach 60 degree applicable units)	
Total Maximum Units:	60.0